



BROAD STREET – A Novel

by Christine Weiser

First book published by PS Books exposes life in an all-girl rock band

PHILADELPHIA, PA – The witty debut novel ***Broad Street***, by Christine Weiser, which follows the fictional all-girl rock band of the same name through their struggle for success in the male-dominated, mid-'90s Philadelphia rock scene, will be the first book published by PS Books, the new books division of the popular literary magazine *Philadelphia Stories*, when it is released on October 2008 (paperback, 200 pages, price: \$13.95, ISBN: 978-0-9793350-1-3 (0-9793350-1-9)).

Broad Street winningly captures what happens when Kit Greene and Margo Bevilacqua make a drunken pact to form a band with the sole purpose of outshining the musical men in their lives: gigs in seedy bars, obsessed fans, threats from a stalker, parties with biker gangs, and the endless quest to secure a steady drummer. Both women must learn to juggle their personal, professional and musical lives as they deal with ex-boyfriends, mind-numbing day jobs and hard-to-please parents while clawing their way to the top of the Philly rock pile. But Kit and Margo begin to realize that they don't have to sell a million records to find success – the biggest challenge is learning to harmonize all of the facets of their lives.

Broad Street author Christine Weiser is a professional writer and editor who played bass in the celebrated all-girl Philly rock band Mae Pang and now plays with another Philly band, The Tights. She and Carla Spataro co-founded the non-profit *Philadelphia Stories* in 2004, which publishes commercial and literary fiction and creative nonfiction by regional writers. "It's long been our goal to publish longer works," said Spataro. (Both women have refused to publish their own work in the magazine.) "Philly has always had a vibrant local rock scene, and ***Broad Street*** captures its essence circa 1994 with wit, charm and a hefty dose of edge," Spataro added. Spataro also urged Weiser to attend the Iowa Summer Writing Festival, which, along with her prior music experience, Weiser credits for the book's inspiration and development.

Broad Street will be the first in a series of PS Books releases to be distributed nationally. Forthcoming titles include *The Singular Exploits of Wonder Mom and Party Girl* by Marc Schuster (a novel exploring the twisted world of a successful mom who falls into the dark underworld of cocaine addiction, coming in Spring 2009), and *By Any Other Name*, a collection of essays and photos coming in Fall 2009.

The release of ***Broad Street*** will be celebrated with a launch party at a Philadelphia nightclub featuring a special musical performance (details to follow). More about ***Broad Street*** author Christine Weiser may be found at her web site, www.christineweiser.com. Photos and a Q&A with Christine Weiser are available, and interviews with her may be scheduled, by contacting Elise Brown, Drummer PR (elise@drummerpr.com), phone 609.890.8487.

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